

Use this area to offer a short preview of your email's content.

[View this email in your browser](#)



Dear Friends,

We hope this message finds you well. It is with great pleasure that we are announcing the launch of our new logo, website, and branding!

BYLC has been working for the past seven years to build connections among youth from diverse backgrounds, equip them with leadership skills, and enable them to have high impact in public, private, and civil sectors. In our efforts to remain current and youthful, our logo has taken on a more vibrant, rounded look. The three different colors on the 'Y' in BYLC represent Bangladesh's three divergent education mediums, namely English, Bangla, and Madrassa, while the white center signifies peace and the connection that BYLC creates by uniting youth from diverse backgrounds.



This new enhancement is more than just a simple makeover—it is a reflection of BYLC’s renewed commitment to enable young people to lead with courage, compassion, and competence.

We want to express our deepest gratitude to our friends at [Adcomm](#), who have designed our new logo and branding guidelines. We would also like to thank the team at [Boomerang Digital](#), who have worked tirelessly to develop our beautiful new, dynamic website.

We are thrilled to invite you to explore our new website, learn more about our programs and impact, and stay connected with us.

Thank you for your continued support. We will look forward to having you with us in our journey to change the quality of leadership in Bangladesh.

Sincerely,

Shaveena and Sumaiya

(On behalf of the communications team at BYLC)



Copyright © 2016 Bangladesh Youth Leadership Center, All rights reserved.

Our mailing address is:

info@bylc.org